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(54) Title: METHOD FOR DISTRIBUTING INFORMATION CONTENT
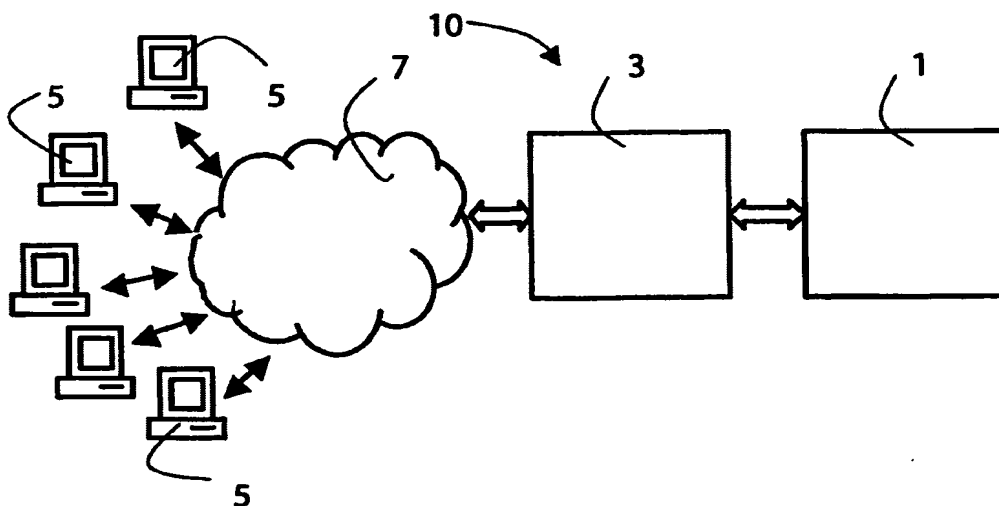
(57) Abstract: A method is disclosed for distributing information content. The content is encoded into a plurality of layers com-
prising a base layer and an enhancement layer, such that the base layer is needed for reconstructing said information content. The
enhancement layer is transmitted by means of superdistribution. Optionally, an accessible sample of the base layer can also be pro-
vided. When receiving the layer(s) users will become interested in purchasing the content. Thus, according to the method a request
for purchase is received from a user, and upon such a request the base layer is transmitted to the user. Not until the user holds both
the base layer and the enhancement layer the content can be satisfactorily used. A system, a server, and a computer program product,
providing corresponding distribution capabilities are also disclosed.

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